

HUMAN RESOURCE DEVELOPMENT & MARKETING

DIPLOMA LEVEL

- Principles of Selling
- Principles of Marketing
- Human resource Development
- Business Solutions Using Human Resources

HIGHER DIPLOMA LEVEL

- Personnel Management
- Principles of Economics
- Sales & Marketing Practice
- Business Environment

PROFESSIONAL DIPLOMA LEVEL

- Managing Business Operations
- Marketing Research
- Personnel Psychology
- Promotional Practice Management

ADVANCED DIPLOMA LEVEL

- Marketing Communication
- International Marketing Management
- Strategic Marketing Management: Planning & Control
- Strategic Human Resource Development Case Study